

## Making the Little Farm Pay

By C. C. BOWSFIELD

Owners of small farms have taken up the question of beef production. There is a decided movement in favor of meat animals in the central west, and the educational effort now going forward is bound to have a good effect.

This is a profitable branch of farming in more ways than one. Meat values are on such a high basis that farmers can more than double their money on beef where they raise their own stock. Beef raising disposes of fodder and grain to the best advantage, keeps up soil fertility and adds a large cash income to the revenues of the farm.

"I saved \$7 on every calf I raised for the baby beef feed lot last year," said L. D. White of Union county, Ia. "Besides, they had more quality, more ability to lay on fat and more feeding capacity than any I could buy."

The owner of a small farm who has equipped his place with a silo and established a field of alfalfa can profitably handle a carload of beef cattle every year. If he cannot breed so many on the place he is always able



A PARISIAN DECREE.

After two years of war furs are becoming still more of a luxury. So Paris says, "No more long coats!" And what Paris says goes. This natty little jacket, cut on such snugly quaint lines and combined of seal and chinchilla, is a most interesting herald of what the new coats will be like. The tall velvet turban is also the latest model.

### MILK

Rev. Collins of Johnson county closed his revival at this place Sunday night.

A very large crowd attended church at this place Sunday.

Mrs. Lizzie Pinson and children of Berderland, W. Va., are visiting friends and relatives here.

Misses Lydia Hinkle and May Stephenson, of Stidham, attended church here Sunday.

Amos and Garfield James, who have been working at Mr. Gay, W. Va., have returned home.

Mrs. Vernon Cline, who has been visiting friends and relatives here, has returned to her home at Springfield, Ohio.

Miss Hazle Parsley, of Huntington, W. Va., was the guest of Miss Mary Pinson recently.

Mrs. and Mrs. Sherman Reed were shopping at Richardson one day last week.

Hubert Lewis of Stidham, was in Milo Saturday.

Miss Roberta Kirk, of Inez who has been visiting Miss Rose Pinson for the past week has returned home.

Mrs. Anna Mills, of Tomahawk, is visiting her parents this week.

Virgil Ray was calling on Miss Mary Reed Saturday night.

John Stafford, who is teaching school at Tomahawk, was visiting his parents Mr. and Mrs. R. C. Stafford recently.

Mrs. Etta Henley was calling on Mrs. J. C. Fannin Friday.

Mrs. Minnie Berry, of Peach Orchard was visiting Milo friends last week.

Mr. and Mrs. Roscoe Moore and children of Wolfe Creek, were there on guests of Mr. and Mrs. Sherman Reed.

Mr. and Mrs. J. C. Fannin and Misses Mary and Ore Reed attended church at Trace Sunday.

Miss Lizzie Moore, of Grayson, was visiting Miss Myrtle Williamson Sunday.

Miss Diana Messer, who has been at Inez, has returned home.

John Mills and Herbert Williamson of Tomahawk, attended church at this place Saturday night.

Miss India Laney, of Peach Orchard, was visiting home folks last week.

Misses Rose Pinson and Roberta Kirk were visiting Miss Alma Castle, of Peach Orchard recently.

Hattie and Norma Webb were the dinner guests of Miss Minnie Fannin Sunday.

### WEBBVILLE.

School opened here Monday with Elliot Sparks in the chair as teacher. He is one of the most experienced teachers in the county. We hope for a splendid year.

A car load of machinery for the oil well on Blaine was unloaded here last week.

Mr. Webb is here visiting home folks.

Stuben Graham and daughter passed here Sunday en route to Cherokee to visit relatives.

Mr. and Mrs. W. M. Walter were here last week visiting their daughters.

Rev. V. D. Harmon and wife were here last week having dental work done.

Oscar Hicks, our hustling liveryman, drove over to Laurel Sunday with a load of men for the new oil well.

We are having plenty of rain but farmers near are complaining of the drought ruining crops and gardens.

Arvil Hicks and Rachel Coffey were married at the home of Alfred Young Monday.

Mr. and Mrs. William Baya, of West Virginia, are visiting their son on Caney.

### POTTER

There will be a footwashing here the 3rd Sunday in this month.

Mamie Skeens visited friends at Catlettsburg last week.

Woots Caines was a pleasant visitor of friends Sunday.

Mr. and Mrs. John Salyers visited relatives at Fallsburg Sunday.

Harry Caines was calling on friends Sunday.

Miss Lima Adkins will leave for Ashland Wednesday.

Several from this place attended the sock social at Fallsburg Saturday night.

Helena Roberts was a guest of Beatrice Salyer Sunday.

Mrs. Sula Salsberry was visiting her daughter at Ashland Saturday.

Woots Caines and Claude Hayes traveled over the country on their wheels Sunday.

G. B. Hayes was visiting home folks Sunday.

Ed Rice and brother Jake were here Sunday visiting their sister, Beatie Salyer.

### CADMUS

Mrs. Mollie Belcher and two little daughters and Miss Ruby Belcher are visiting home folks at Prestonsburg this week.

Mr. and Mrs. Jelly Towler and little son, Mr. and Mrs. Adam Harman and little son made a flying trip to Ashland and back in an automobile Wednesday.

Mr. J. H. Woods, our good sheep merchant, sold and shipped over 500 head of sheep last week.

Grandma Shortridge, who has been spending a few weeks with her stepson, V. B. Shortridge, has come back to her home on Catt or near Cadmus.

We are sorry indeed to hear of the death of George W. Derefield, son of Lahe Derefield, and son-in-law of Rev. R. H. Cassidy. He was a fine young man and once lived on Catsfork. He leaves a wife and children.

Brother Cassidy preached at McDaniels the first Sunday morning in each month; Brother Roll Hutchinson the third Sunday morning in each month; Brother Bittner the fourth Sunday morning in each month.

The Green Valley Sunday School started out in good order and we wish Ed success.

Mr. J. W. Towler, of Leon, Carter county, has moved to Grayson. He once was one of Lawrence county's best citizens.

Brother James Ellis, the noted superintendent of the Green Valley Sunday School, attended the meeting on the Foster Mountain Sunday.

Edgar and Nolan Scott and Wess Combs attended the footwashing at Oak Hill Sunday week.

Miss Laura Combs and her friend, Edgar Scott, attended the meeting at the Foster Mountain Sunday.

The Mc Daniels Sunday School is quite a success with Adam Harman as superintendent.

Brother James Mosley and Judge Ramey were at meeting Sunday.

The four children of Mrs. Martha Roberts, Webb, Sink, Doshie and Lizzie, will leave for the Masonic Home for orphans the 11th inst.

The sick of our community are all some better.

Prof. O. A. Belcher, wife and children attended meeting at Green Valley.

Mrs. Lillie Estep and Sherlie Belcher, of Ashland, are visiting home folks at Cadmus.

Eddie Church, of Vessie, and Can Smith, of Glenwood, swapped farms last week and Church will move to the Smith farm at Glenwood, and Smith to the Church farm at Vessie.

Orville, son of Rev. Vernon Rice, has typhoid fever and is in a hospital at Ashland.

Dennie Queen, wife and children visited Mrs. Martha Roberts Saturday and Sunday.

Wm. Riley is on the sick list.

Aunt Margaret Chaffin in very low and not expected to live.

Brother J. M. Riffe is improving and we hope he will soon be able to walk.

### YATESVILLE

There will be an old maid party at this place Saturday night August 12th. Everybody invited to come and take a part.

School is progressing nicely at this place. Mr. Sam Diamond teacher.

Sunday school every Sunday morning also, prayer meeting every Wednesday night.

John Bentley, Jr. was a business caller in Louisa Thursday.

Miss Hazel Stewart is contemplating a trip to Long Branch soon.

Willie Savare was the guest of Miss Eva Bentley Sunday.

Rob Elkins and George Shortridge attended prayer meeting here Wednesday night.

Odile Short spent Sunday with friends on Morgan's creek.

There will be church at this place the 2nd Sunday in this month.

Mrs. Hester Carter spent Thursday with Mrs. Laura Short.

Mrs. G. W. Chaffin, who has been sick for some time, is improving.

Tom Bentley and family spent last week with relatives at this place.

So boys if you want to get a girl, come to Yatesville Saturday night.

DADS GIRL

DO IT NOW

# AUTOMOBILES

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## FORDS AND OVERLANDS

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Augustus Snyder, Prop

## Farms For Sale

No. 1-197 acres 8 miles from Portsmouth on a large stream. Three-fourths of this level, and nearly half of the level land below high water mark made from the backwater from the Ohio. A part of this overflowed land is said to have been cultivated in corn for more than forty years in succession.

Cuts more than a ton of timothy and clover to the acre. One good six room house almost new. Ordinary barn. The best well water I ever tasted. Good bearing orchard. An acreage of some fifty or sixty acres in corn.

Owner, being a bachelor, wishes to sell. Price \$5,000.

No. 2-200 acres, 200 of which is level. All but 60 to 75 acres in pasture, meadow and under cultivation. Good improvements. This farm lies contiguous to No. 1. Owner has prop-

erty in Portsmouth, to which he wants to move. Price \$10,000.

No. 3-58 acres adjoining Nos 1 and 2. 50 acres level. Fine house nearly new. Good barn and other out-buildings. 100 apple trees, 150 peach trees. The house alone could not be duplicated for \$1,500. Price \$2,000.

C. B. STUART, Argenta, Ky.

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CORNER MAIN STREET, LOUISA, KENTUCKY

### SUCH A QUEEN!

Voluptuous trains are a hallmark of late evening gowns. So this one pictured has a tulle train falling over a wide square one of salmon tined chiffon velvet. This material also affords the front, caught up with a French rose, a tiny replica of the gorgeous one in the corage. The bevelles are salmon satin also serving as a surprise effect.



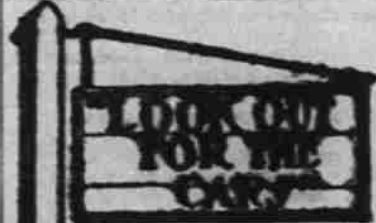
YOUNG BEEF STOCK.

to buy calves from dairy farmers in the neighborhood. The aim at first should be to produce a carload of marketable stock. Where the farm is 100 to 200 acres there is nothing to hinder the owner raising two or three carloads in a year, but it is best to set the mark at one load for the first season. This branch of business requires a little experience, just as everything else does.

With this program adopted a farmer starting out in beef production should try to prepare a lot of top notch animals that will average 1,000 pounds at the age of twelve to fifteen months. If the right kind of stock is used and there is good success in fattening, top figures in the market will be secured. The careful manager will soon find that he can produce the first 1,000 pounds of beef much more cheaply than he can add to this weight. My observation shows that the real profits are in marketing beef animals at an age not exceeding two years. This is turning over the money pretty fast, and by making it a rule to market the stock at an early age one can afford to govern the selling by the tone of the market.

As farmers gain in skill they will find it an easy matter to furnish a fine quality of baby beef. This is accomplished by the selection of suitable calves and a wise system of feeding. No point in the business is more important than that of starting with the right kind of young stock. Then it is only a question of forcing growth by skillful handling. Men who have dairies are able to secure a uniform bunch of young animals, as a rule, but if they fall short of the required number in starting a beef herd with uniformity they will always be able to find native stock to meet their needs. Generally speaking, it is unwise to bring in feeders. Young stock shipped from remote points cost more than they are worth these days, and the transportation takes them five months to maturity. They don't begin to measure up with stock that gets its start in the neighborhood. A little observation of the market will astonish many farmers who do not know the demand for high quality baby beef and the profit there is in supplying it.

The small farmers of the central west only need to look into the matter of concentrated feeding to realize that they are able to take advantage of the high prices for meat animals. It will pay to restrict the pastures and depend more on alfalfa, silage, roots and concentrated feeds. More can be accomplished on a farm of 50 to 100 acres than is generally understood. The problem is one of management. The opportunity is one of the most attractive that American farmers have ever had presented to them. If they believe in efficiency and in bettering themselves, they will take the first step in the right direction by looking into the matter of concentrated feeding.



DO YOU know of anyone who is old enough to read, who has not seen the sign of a national company?

Everyone has seen it at some time or other, but why doesn't the national company continue to keep these signs at every corner?

Maybe you think, Mr. National, "I don't know how to advertise."

You are wrong and your goods need more advertising than the national company can do for you.

Nothing is ever accomplished in the advertising world.

The Department Store are a very good example—they are constantly advertising—and they are constantly doing a good business.

If you want to run a few ads, send about 100 cents to the national company and you will see the results.

Write to the National Company, 100 N. 1st St., St. Louis, Mo.

ADVERTISING IN THIS PAPER

### HER NEW TAILOR MADE.

Severely plain as it is smart, this good looking fall suit has for fabric a smoke gray broadcloth. The full skirt is slightly longer than summer models, and the back of the coat is strapped to match the full cuffs. A black velvet collar is in harmony with the velvet collar trimmed with white ribbon square dices.

### ABOUT SUIT COATS.

It would seem that coats to suits will be longer and that the voluminous cape collar will hold its own. There will be quantities of material in the making of both skirt and coat. Smoking and buckles that closely resemble the fastener on leather straps, developed in steel, will be an interesting finish to belts of various widths, but most especially the narrow type. All kinds of skins will be employed, and when worn they will resemble the more exclusive and expensive types. All sorts of combinations will be seen, fairs, velvets and moirés, ribbons of various widths, and the like. The new suit will be a combination of the old and the new, and the result will be a new and interesting style.